

# The Merger and Complementarity of the National Investment Policy and Strategy (NIPS), the MSME Policy & Strategy and the Export Competitiveness Roadmap (ECR).

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# Overview

## Introduction

• The intention of NIPS, National MSME Strategy & Roadmap, and ECR

## Rationale

Reasons for merging

## **Transition**

Belize Investment and Business Climate Action Plan (BIBCAP)

# National Investment Policy & Strategy (NIPS)

Focuses on nine key policy pillars that can improve the business climate and have a profound impact on the long-term facilitation of domestic and foreign investment in the country.



# **National Investment Policy & Strategy (NIPS)**

## Guiding Principles:

To be consistent with the objectives of sustainable development and inclusive growth identified in the Horizon 2030 and the Growth and Sustainable Development Strategy (GSDS) for Belize specifically targeting and supporting Critical Success Factor (CSF-1): Optimal National Income and Investment.

To promote and facilitate the adoption of and compliance with best international practices of corporate social responsibility and good corporate governance.

To develop an institutional framework that adheres to high standards of public governance and ensures predictable, efficient, non-discriminatory and transparent procedures for investors to entry, establish and conduct their businesses.

Recognizes the need for national authorities to continue to cooperate and engage in dialogue with the national and international community with a view to maintaining an open and conducive policy environment for investment.

To provide legal certainty and strong protection to both established as well as potential new investors, including access to effective, fair, open and transparent mechanisms for the settlement of disputes, with appropriate safeguards to prevent abuse as well as to enforce existing procedures.

Identifies nine key Policy Pillars that represent critical areas in the view of the stakeholders consulted where reforms are needed.

# **National Investment Policy & Strategy (NIPS)**

#### **Pillars**

Pillar 1

 Development of an integrated national strategy for promoting investment

Pillar 2

 Delivery of Government Services, Ethical Government, e-Government

Pillar 3

 Delivery of financial services for investment, access to finance for investment



Reform of the Taxation system for sustaining private investment

Pillar

 Revision of the existing regulatory framework and Judicial System to make it more investment friendly

Pillar 6

· Reform of the business incentive framework



 Encourage the development of a skill supply adapted to the needs of national and international investors



Development of the infrastructure and internal logistics



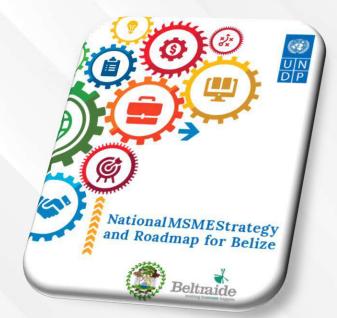
• Fostering of Economic Diplomacy

# **National MSME Policy & Strategy**

A Guide to help MSMEs carefully plan, coordinate, and collaborate.

Creating a vibrant, competitive, and supporting MSME ecosystem that facilitates entrepreneurship, job creation, scaling, value-added products and services, and

exports.



# **National MSME Policy & Strategy**

## Key Goals/Main Objectives:

- Growth
- Sustainability
- · Inclusivity
- · Innovation
- Competition

## **Necessary Actions:**

- · Improve Market Access
- Enhance capabilities and innovation
- · Facilitate access to finance
- Develop a conducive business environment
- · Ensure coherence and effective coordination
- Set up the required institutional and governance framework

# **Export Competitiveness Roadmap (ECR)**

- To identify gaps and constraints in the existing export trends
- To make an assessment of suppliers
- > To develop a branding campaign
- > To develop a roadmap detailing new approaches to increase export competitiveness



# **Export Competitiveness Roadmap (ECR)**

#### Pillars and Rationale



# New market development and export promotion

Building intelligence, visibility relationships and market presence is critical for enabling productive firms to scale.



## adoption

Technology is a key enabler of operational efficiency and cost competitiveness

Technology



Can be invisible barriers to trade as well as facilitate market entry

# New product and services adaption & development

Export markets have constantly changing market requirements, tastes and trends



The key to targeting modern buyers and consumers in specific niches

#### **Export Financing**

The right blend of financing instruments is key to unlocking the potential of the export sector

## Rationale

# Reasons for merging



**COST** 



TIME



HUMAN RESOURCES

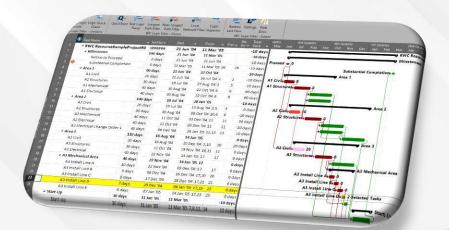


AVOIDANCE OF DUPLICATION

#### **Transition**

## **Development of BIBCAP**

- All three documents were meticulously reviewed.
- Activities/Tasks/Deliverables were compared and contrasted to distinguish similarities and differences among the three documents.
- Since NIPS was the strategy with the widest scope it was used as the foundation.
- Thereafter, the MSME policy & Strategy and Export Competitiveness Roadmap strategy were integrated where necessary.



#### **Transition**

#### **Pillars**

#### Pillar 1

 Development of an integrated national strategy for promoting export and investment

#### Pillar 2

 Delivery of government services, ethical government, e-Government, e-Commerce and innovation

#### Pillar 3

 Delivery of financial services, and access to finance for investment and export, with a strong focus on meeting MSME needs

#### Pillar 4

•Reform of the taxation system for sustaining private investment and business climate reform

#### Pillar 5

 Revision of the existing regulatory framework and judicial system to make it more investment, export, and MSME friendly

#### Pillar 6

Reform of the business incentives framework

#### Pillar 7

 Encourage the development of innovation and a skill supply adapted to the needs of national and international investors

#### Pillar 8

•Development of infrastructure and internal logistics

#### Pillar 9

Fostering of economic diplomacy

